

FINAL REPORT
FOREST SERVICE GRANT NO. NA-99-0411

Period covered by this report: September 17, 1999 through August 31,2002

Issued to:American Forest Foundation

Address:1111 19th Street, NW, Washington, DC 20036

Congressional District Number: AL

Project Name: GreenWorks! Works

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Date of Award: September 17, 1999

Grant Modifications: Mod. 1: No cost time extension from August 31,2001 to August 31, 2002

Date of Expiration: August 31, 2002

Funding: Federal Share: \$104,529 plus **Grantee Share:** \$120,739 = **Total Project:** \$225,268

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Abstract

Green Works! Works is an award winning campaign that promotes environmental service-learning emphasizing the educational value in exposing students to urban and community forestry practices. Twenty thousand copies of a *Green Works! Works* guide, with English and Spanish student material, have been produced and distributed to formal and non-formal educators, natural resource professionals and forestry supporters. The project has been promoted at many national and local conferences, professional development workshops, on the PLT website (www.plt.org), and in several issues of the *PLT Branch* newsletter. The program also provides service-learning grants to educators and their students for implementation of local projects that reflect their understanding of responsible urban forestry.

Project objectives:

The project objectives were first to develop 20,000 copies of the GreenWorks! Works guide, and second to distribute and promote the GreenWorks! Works program (as described in Phase I and Phase II of the project proposal).

Objectives met successfully:

All objectives were successfully met. Twenty thousand copies of the GreenWorks! guide were produced and distributed free of charge. We worked with diverse community organizations including urban forestry and service-learning professionals. Bilingual student pages are included to address the growing number of communities across the country.

Mail distribution of the GreenWorks! guide was made to the PLT international coordinator network, formal and non-formal educators, service-learning professionals, and forestry professionals. Our PLT coordinator network distributed the GreenWorks! guide at their educator and facilitator professional development/training workshops. Guides were also presented at national and local conference session presentations. Copies of the guide are also made available to the general public by contacting the PLT national office. The guide can also be downloaded free from the PLT GreenWorks! web page.

A campaign was launched to promote the GreenWorks! program and make it more visible to our targeted audience. A GreenWorks! exhibit was produced to showcase the program during various national and local conferences related to service-learning, environmental education, and forest resources.

Objectives not met:

We met all of our project objectives.

List the major research or policy findings of your project?

N/A

If not apparent in the above, or if your project did not involve research, how did the project increase the knowledge we have about urban forestry? How did (will) the public benefit?

The GreenWorks! Works project increases the knowledge of educators and their students about urban forestry by giving them topic specific materials and resources during hands-on professional development training and the opportunity to implement the knowledge gained through service-learning community action projects. The service-learning projects empowered students and their community to make positive, sustainable change within their communities.

The public will continue to benefit from the GreenWorks! program because of the positive, sustainable change that has happened through the service-learning projects in their communities. Also beneficial are the new partnerships and additional resources acquired during the professional development and service-learning component.

What recommendations might you make for community foresters or others who might benefit from your project?

We would recommend that community foresters and other natural resource personnel include community outreach as part of their professional goals and/or work plans. Educators, especially those educators in urban communities, throughout the country are eager to welcome natural resource personnel into their classrooms to teach youth about the importance of responsible urban forestry practices.

We might also suggest that community foresters form partnerships with environmental education organizations. Often times there are opportunities for us to leverage our resources (monetary and non-monetary) to provide the best service to the community. These partnerships also provide the best chance for sustainable project results.

Attach copies of reports, publications, or videos. If your work has been published, provide where they have been published or reported and how copies can be obtained.

Attachments under separate cover. Copies of the GreenWorks! guide can be obtained by contacting the national PLT office by e-mail, phone or mail and by free download on the PLT GreenWorks! web page.

How were your results disseminated to the public?

We utilized our PLT coordinator network, *Branch* newsletter, web site, and various national and local conferences to disseminate our results to the public. The PLT coordinator network is made up of 75 education and natural resource professionals. There is at least one coordinator in each state and the District of Columbia that provide professional development training that included the GreenWorks! information and guide. The Branch newsletter introduced the GreenWorks! guide and provided program updates during the grant period. The Branch newsletter has a circulation of 250,000 PLT trained educators (formal and non-formal), school administrators, and environmental education and natural resource professionals. The PLT web site features the GreenWorks! guide and program information. The web site also boast sample GreenWorks! service-learning projects that have been implement under this grant. We also developed a GreenWorks! exhibit that traveled to more than 50 national and local conferences distributing program information and guides. We utilized our PLT network and forestry professionals to staff the GreenWorks! exhibit at a variety of educational, natural resource and service-learning conferences.

Active partners:

Caroline Alston, Associate Director Community Programs, American Forest Foundation
Katherine McGlaflin, Vice President for Education, American Forest Foundation
Community Service/Service Learning Programs, D.C. Public Schools
Community Impact, Community Service/Service Learning Organization – Washington, D.C.
University of the District of Columbia, Community Outreach & Extension Services
D.C. Environmental Health Administration
D.C. Office of Recycling
PLT International Coordinator Network
Phillips Petroleum Company
Bureau of Land Mangement

Photo or Illustration:

Under separate cover.

If a no-cost extension has been requested for this project, why is (was) it needed?

We requested a no-cost extension for the following reasons listed below:

- (a) The initial delay of the funds being released to us.
- (b) Underestimating the time required for the writing and reviewing process.
- (c) Commitments to present and/or exhibit at various national, regional, and local conferences during 2001 and Summer of 2002.

How would you evaluate the grant process? What changes, if any, would you recommend?

The grant process was excellent. Each step of the grant had clear instructions with manageable reporting requirements. The executive assistant, Suzanne M. del Villar, proved to be an invaluable component to the grant process by providing her consistent professionalism whenever questions, concerns, and adjustments arose.

Comments considered of importance but not covered above:

PROGRAM RECOGNITION/AWARDS

GreenWorks! obtained international recognition. The GreenWorks! program was honored by the 2002 Salt Lake Organizing Committee for the Winter Games of 2002 for outstanding achievement in environmental education with the "Spirit of the Land" award. GreenWorks! was nominated by the Utah Society for Environmental Education.

PROGRAM EXPANSION/SUSTAINABILITY

We also leveraged funds from the Phillips Petroleum Company and the Bureau of Land Management to provide GreenWorks! grants to PLT trained educators and their student for implementation of service-learning community action projects. The GreenWorks! service-learning projects brought together community partners to address many forestry related issues such as urban tree plantings, fire management education, and urban watershed education.

This report was prepared by:

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Date: January 30, 2003