
Urban Forestry Video Resources

Compiled by the Wisconsin Department of Natural Resources
Urban Forestry Working Group

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Note: The Wisconsin Department of Natural Resources makes no claims to the accuracy of the information listed in this document. Opinions expressed within do not necessarily reflect those of the Wisconsin Department of Natural Resources.

Urban Forestry Video Resources

Title: **ABC Network News: Trees**
Summary: This video looks at the aesthetic value of trees and how they change the way we act, heal and live with ourselves. Some of the topics discussed include trees and crime prevention, trees and how they promote faster healing, and the heating and cooling effect of trees.
Audience: Homeowners, citizen activists, hospitals/medical facilities, local government officials.
Length: 3:28
Date: 1995
Producer: ABC Network News
Order from:
Copy Policy:
Comments: A typical world news report, short but to the point. There are some beautiful fall color shots in this clip. Video is located on the same tape as "Greening Our Cities: Bringing Nature into the Places We Live."

Title: **Arbor Day (Holidays for Children Video Series)**
Summary: Various media, including folk songs, puppets and cartoon images, deliver a broad Arbor Day theme. Relates a brief history of Arbor Day and a more detailed legend of Johnny Appleseed. Touches on the rain forest issue. Shows how to make an owl centerpiece out of pine cones.
Audience: elementary schoolchildren.
Length: 30:00
Date: 1994
Producer: Fabian-Baber Communication, Inc.
Order from: Schlessinger Video Productions, PO Box 1110, Bala Cynwyd, PA 19004. Phone: 800-843-3620.
Cost: \$29.95 (+ \$4.50 s&h)
Copy Policy: Copyrighted
Comments: Professionally done and entertaining with lots of music, songs and movement. Multi-cultural. Segments on tree benefits lack depth. A good curriculum aid for teachers. Close Captioned.

Title: **Avoidance of Construction Damage to Trees on Wooded Lots**
Summary: Detailed discussion of tree/construction conflicts from various perspectives (landscape architect, real estate developer, builder, homeowner). Covers types of damage, techniques/planning to save trees in wooded developments, treating damaged trees, tree preservation ordinances.
Audience: real estate developers, builders, consulting arborists, homeowners
Length: 22:30
Date: n.d. (mid- to late-1980s?)
Producer: University of Kentucky Agricultural Communications
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$32.00 (+ \$5.95 s&h); ISA member: \$25.00 (+ \$3.95 s&h)
Copy Policy: Copyrighted
Comments: Production quality fair, low-tech (lacks image crispness & audio clarity of professionally produced videos). Deals with central hardwood tree species (tulip poplar, chinkapin oak, etc.)

Title: **Body Mechanics for Arborists**
Summary: Using "proper body mechanics" simply means correctly using your body when doing normal day-to-day activities, letting your body work for you instead of using motions that work against it—motions that often cause pain, strain and disabling injuries! Although proper body mechanics is a term that isn't commonly used in everyday situations, your health and well-being depends on knowing its definition and applying it in everyday situations.
Audience: Arborists
Length: 22:35
Date: 1996
Producer: Forest Industry Safety Training Alliance, Inc. (FISTA)
Order from: FISTA, P.O. Box 1548, 6343 Highway 8 West, Rhinelander, WI 54501-1548. Phone: 800-551-2656
Cost:
Copy Policy:
Comments: Teaches the basics of back anatomy, injury and pain (and how to avoid the last two items). A good video, but it is long!

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Title: **Building Cities of Green**
Summary: Satellite imagery shows loss of tree cover in selected regions of the US. Promotes American Forests' *CityGreen* software as a tool to quantify economic significance of tree cover. Practical applications of *CityGreen* are revealed through interviews with elected officials and staff in the greater Seattle area. Lists steps for setting and achieving tree cover goals.
Audience: decision makers and/or others concerned with loss of tree cover in large metropolitan or rapidly urbanizing areas
Length: 10:00
Date: 1999
Producer: American Forests in cooperation with Environmental Systems Research Institute, Inc.
Order from: American Forests, PO Box 2000, Washington, DC 20013-2000
Cost:
Copy Policy: Copyrighted. All rights reserved.
Comments: Produced for the National Urban Forestry Conference in Seattle, September 1999.

Title: **Building with Nature**
Summary: Interviews with developers, homeowners, consultants, engineers and a utility company give the message that protecting trees on wooded lots is worth the cost and effort. Covers how to plan, who's needed on the planning team and why, how to put it all together. Compares initial costs with long term profitability. Describes American Forests' *Global ReLeaf for New Communities* program.
Audience: developers and builders
Length: ~ 15:00
Date:
Producer: PhotoSynthesis Video Productions
Order from: PO Box 814, Carmel, In 46032-0814
Cost:
Copy Policy:
Comments: Comes with a companion booklet.

Title: **Celebrating Arbor Month in Minnesota**
Summary: History of tree planting and Arbor Day ceremonies; examples of Arbor Day celebrations and how they were organized, partnerships involved; elements of a good Arbor Day celebration.
Audience: People wishing to (or you wish to convince to) hold an Arbor Day celebration.
Length: 10:58
Date:
Producer: Minnesota Arbor Month Partnership
Order from:
Cost:
Copy Policy:
Comments: Narrated slide show. Provides ideas for celebrations. The elements description is very useful.

Title: **Chainsaw Safety, Maintenance, & Operation**
Summary: This video covers three aspects of chain saw safety: hazard identification, hazard control and prevention, and proper chain saw maintenance procedures. Other topics covered include an extensive bit on chain saw cleaning and visual inspection, personal protective equipment and tree felling safety.
Audience: Loggers, arborists, foresters, homeowners.
Length: 18:40
Date: 1996
Producer: Forest Industry Safety Training Alliance, Inc. (FISTA)
Order from: FISTA, P.O. Box 1548, 6343 Highway 8 West, Rhinelander, WI 54501-1548. Phone: 800-551-2656
Cost:
Copy Policy:
Comments: Good quality video. Great demonstrations with chain saws. At least half of the video covers proper chain saw maintenance, while the remaining half covers actual uses of the chain saw.

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- Title:** **Cities by Nature's Design**
Summary: This video stresses the significance of trees to cities by highlighting the role of the natural landscape in the nation's fastest growing metropolitan area, Atlanta.
Audience: City councils, city agencies, urban forestry councils, tree boards, etc.
Length: 13:30
Date: 1997
Producer: American Forests in cooperation with Environmental System Research Institute, Inc.
Order from: American Forests, PO Box 2000, Washington, DC 20013-2000
Cost: \$10.00
Copy Policy: Copyrighted. All rights reserved worldwide.
Comments:
- Title:** **A Closer Look at Trees**
Summary: See for yourself how trees function. Shot through a microscope, this video shows in detail the cell structure and internal operation of trees and soils. You'll get a much better understanding of wood and wounds, branches, stems, buds, leaves, roots, and more.
Audience: Anyone with a basic understanding of tree physiology or botany can follow the highly technical nature of the information presented in this video.
Length: 120:00
Date: 1992
Producer: Shigo and Trees, Associates
Order from: Shigo and Trees, Associates, 4 Denbow Rd, Durham, NH 03824-3105. Phone: 603-868-7459; Fax: 603-868-1045
Cost: \$49.95
Copy Policy: Copyrighted. No copying allowed without permission.
Comments:
- Title:** **COLE Neighborhood Tree Planting Project**
Summary: Demonstrates grass roots effort of a neighborhood group who wanted to put pride back in the community and as part of this effort they planted 200 trees. They had training sessions for the crew leaders and residents who planted the trees. This is a feel-good documentary, but does not give much concrete advice on inner workings of putting a planting project together or starting a group. It did show that projects can be accomplished with volunteer and corporate cooperation and can be used to fire up a group.
Audience: tree boards, city councils, volunteer groups
Length: 10:00
Date: 1992
Producer: USFS/Public Relations Dept. of Colorado State University; contact Joe Vossas at 303-491-6432
Order from:
Cost:
Copy Policy: Duplication is no problem; to obtain original, contact Robert Conrad, USFS, 202-205-1694
Comments:
- Title:** **The Community Forest**
Summary: Introduces the urban forest concept, its benefits and the need for management.
Audience: city councils/village boards
Length: 6:12
Date:
Producer: Iowa State University and Trees Forever
Order from: Trees Forever, 800-369-1269
Cost:
Copy Policy:
Comments: Length and content are well suited for presentation at a city council or village board meeting.

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Title: Cooling The Urban Forest

Summary: Two children who have been blamed for high electric bills in their homes seek advice from “the professor.” Together they journey into the urban environment to learn how trees benefit us. Emphasizes cooling potential of trees through evapotranspiration. The children discover that trees are important for more than lowering electric bills.

Audience: Middle school to junior high kids.

Length: 13:17

Date: September 1996

Producer: Rita McKenzie/Purdue University

Order from: Agricultural Communications Service, Media Distribution Center, 301 S. 2nd St., Lafayette, IN 47901.

Phone: 317-494-6795. Refer to V-FNR-10 when ordering copies.

Cost: \$29.95

Copy Policy:

Comments: The “professor” has informative things to say about trees’ role in erosion control, wind breaks and the greenhouse effect, but he speaks so quickly that it’s hard to follow him. The child actors really overdo it, looking and sounding kind of hokey.

Title: Creating an Urban Oasis

Summary: Urban forestry overview: history of the movement in the US; tree benefits; urban tree problems; Arbor Day; municipal forestry operations; greenspace planning; avoiding construction damage; tree selection; root/soil relationships; anti-topping. tree boards, city council, volunteer tree groups

Audience: tree boards, city council, volunteer tree groups

Length: 20:15

Date: 1992

Producer: Missouri Department of Conservation

Order from:

Cost:

Copy Policy:

Comments: Has large-community flavor. Lacks depth on individual topics. Light on pruning with no demonstration of proper pruning (all with chain saw from bucket truck). Advocates planting deciduous trees on south side of buildings for shade.

Title: The Economics of Tree Preservation

Summary: A very simple video for those untrained in tree inventories, ordinances or preservation. Covers basic tree measurement techniques and tree lingo. Covers how to recognize and protect significant trees, how to replace and replant trees that have been removed, and how to protect recently planted trees. Overall message is trees are an economic asset to your property.

Audience: Homeowners, woodlot owners, businesses, tree boards, tree councils, planners, developers.

Length: 12:45

Date: 1997

Producer: Educational Development System, University of Minnesota Extension Service

Order from:

Cost:

Copy Policy: Copyrighted.

Comments: Simple and easy to follow. Not intended for those who have a strong background in forestry. Accompanying booklet entitled “Tree Preservation During Construction: A Guide to Estimating Costs.”

Title: The Effects of Construction Damage on Trees in Wooded Areas

Summary: Discusses and shows how construction damages trees on wooded sites. Touches briefly on avoiding damage, but this is covered in much greater detail in the companion video, *Avoidance of Construction Damage to Trees on Wooded Lots*.

Audience: people considering building on a wooded site, developers, builders, community planners.

Length: 15 minutes

Date: n.d. (circa mid- to late-1980s?)

Producer: International Society of Arboriculture Research Trust

Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com

Cost: retail: \$32.00 (+ \$5.95 s&h); ISA member: \$25.00 (+ \$3.95 s&h)

Copy Policy: Copyrighted.

Comments: Provides a good base of information on the subject of construction damage to trees. Not slick, but well done.

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Title: **Evaluating Trees for Hazard**
Summary: Composed of three modules that describe and illustrate the process of hazard tree identification.
Audience: tree boards, arborists, utility line crews, city administrators, municipal forestry staff
Length: 39:00
Date: 1992
Producer: USDA Forest Service
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$32.00 (+ \$5.95 s&h); ISA member: \$25.00 (+ \$3.95 s&h)
Copy Policy: Copyrighted. No copying allowed.
Comments: Excellent, high-quality video and narration suitable for training purposes. Appropriate supplemental printed material is *How to Detect, Assess and Correct Hazard Trees in Recreational Areas*, by Minnesota DNR, distributed by International Society of Arboriculture.

Title: **5th National Urban Forest Conference Video**
Summary: Summarizes the major themes and topics presented at the 5th National Urban Forest Conference in Los Angeles, November 1991. Some of the topics include: City Trees Get the Budget Ax (a survey of 20 major cities across the US), Critical Issues in Urban Forestry, The Living City, The Balance ???, Exploring Partnerships, Seeing and Growing the Urban Forest, and Global ReLeaf Profiles.
Audience: urban foresters, arborists, community leaders, tree board members, nonprofit groups interested in trees, and interested individuals
Length: About one hour in total; individual topics range in length from a couple of minutes to 15 minutes.
Date: 1991
Producer: American Forests
Order from: American Forests, PO Box 2000, Washington, DC 20013-2000. Phone: 202-667-3300.
Cost:
Copy Policy: Copyrighted. No copying without written permission.
Comments:

Title: **From Gray to Green**
Summary: Explains the urban tree deficit problem, i.e., decreasing canopy and increasing impervious surfaces; shows how technology (remote sensing and CityGreen analysis) can be used to make urban forest management decisions.
Audience: community leaders of large, urban and urbanizing areas
Length: 11:00
Date: 2001
Producer: American Forests
Order from: American Forests, PO Box 2000, Washington, DC 20013-2000. Phone: 1-800-368-5748.
Cost: \$7.00, plus S&H; volume discounts are available
Copy Policy: Copyrighted. No copying without written permission.
Comments: This video debuted at the national urban forest conference in Washington, DC in September, 2001. Relevant primarily to audiences in large metropolitan areas.

Title: **Gifts That Grow With Time (91-FS-25)**
Summary: Illustrates three tree plantings. Two families comment about their reasons for planting trees and a school tree planting with a 4th-grade class (est.).
Audience: schools and youth groups
Length: 9:16
Date: 1991
Producer: USDA Forest Service
Order from: 800-683-8366
Cost: Free
Copy Policy: Duplication allowed
Comments: Illustrates proper handling of B&B stock. Trees look like they were planted too deep with no mulch after planting. A warm fuzzy.

Title: **Green Careers**

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Summary: Describes and illustrates a variety of green industry careers including arborist, flower growing, golf course, greenhouse, landscape architect, lawn care, nursery, research, sales and sod growing.
Audience: high-school students, people interested in career change
Length: 17:00
Date: 1993
Producer: Wisconsin Landscape Federation
Order from: WLF, 9910 W. Layton Ave., Greenfield, WI 53228. Phone: 414-529-4705; Fax: 414-529-4722.
Cost: \$20
Copy Policy: Copyrighted
Comments: Useful for career days. A copy was mailed to all Wisconsin high schools by WLF.

Title: **Greening Our Cities: Bringing Nature into the Places We Live**
Summary: Using today's technologies—satellite imagery, aerial photography and high speed computer analysis—American Forests shows how mapping and planning can be used to get significant economic and environmental benefits from community trees.
Audience: Planners, urban foresters, natural resource professionals, citizen activists, government officials, engineers.
Length: 12:40
Date: 1995
Producer: American Forests (AF)
Order from: American Forests, P. O. Box 2000, Washington, DC 20013. Phone: 202-667-3300.
Cost: \$5.00 to cover shipping and handling.
Copy Policy: Duplication allowed.
Comments: Well done video. It definitely seems to be a plug for GIS since most time is spent on this topic. This video is located on the same tape as "ABC Network News: Trees."

Title: **Growing Greener Cities—Environmental Education Video**
Summary: This is a two-part tape. The first part introduces the urban forest ecosystem concept and the role trees play. The tape then covers the urban tree deficit problem and makes the case for tree management programs. Volunteer involvement is emphasized. In a cameo appearance, retired Milwaukee city forester Bob Skiera stresses the need for urban forest planning, planting and maintenance. Part two walks the viewer through the process of selecting, planting and caring for a yard tree.
Audience: People interested in a general overview of what the urban forest is and how it is managed. Also, people interested in learning the latest methods of selecting and planting yard trees.
Length: 15:00
Date: 1991
Producer: American Forests
Order from: no longer available for purchase
Cost: \$25.00
Copy Policy: Copyrighted. No copying allowed without written permission.
Comments:

Title: **Invasive Weeds: A Serious Threat To Our Environment**
Summary: The video lists invasive weeds in SE Wisconsin—garlic mustard, buckthorn, honeysuckle, purple loosestrife and canary reed grass—and discusses how people can control garlic mustard and buckthorn on their property. Viewers are encouraged not to plant invasive weeds, to join organizations like the Park People and inform others of the invasive weed problem.
Audience: Homeowners, woodlot owners, general public.
Length: 18:50
Date: 1997
Producer: Outdoor Wisconsin and the Park People
Order from: The Park People, PO Box 17513, Milwaukee, WI 53217. Phone: 414-332-7275.
Cost: No indication of cost for this video, call or write for more information.
Copy Policy: Copyrighted.
Comments: At the end of the video, references of organizations concerned with this subject are listed, as are types of plants property owners should avoid planting.

Title: **Iowa's History Is In Its Trees**

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Summary: A short overview of the history of trees in Iowa. Touches on the causes for loss of trees in today's modern world: mass production agriculture, urban development and landowner neglect (proper timber harvesting and natural regeneration). Discusses the ecological importance of trees.

Audience: school children (grades 5–8), teachers, parents

Length: 9:55

Date:

Producer: Tom A. Freelove, Written by John Walkowiak, Iowa DNR

Order from:

Cost:

Copy Policy:

Comments: Great filming quality with beautiful scenery and historic pictures. Narration and music are soothing. Seems to be geared toward younger children, but may be a bit too advanced for them.

Title: **Iowa's Unique Partnership**

Summary: Description of Trees Forever and its partnership with Iowa's investor-owned and municipal utilities. The goal is to plant trees through communities, utility funding and Trees Forever ultimately to develop a self sustaining community program. Shows many examples of possible local partners.

Audience: groups interested in starting tree planting or urban forestry programs/projects

Length: 13:30

Date: 1993

Producer: Trees Forever

Order from: Trees Forever, 1233 7th Ave., Marion, Iowa 52302. Phone: 800-369-1269. Fax: 319-373-0528.

Cost:

Copy Policy: Copyrighted

Comments: Slick, quality production

Title: **Kids Make a Difference...You Can Too!**

Summary: Narrated by 12-year-old Tomas Herrera, this video shows kids across America involved in planting and caring for trees in their backyards, neighborhoods and communities.

Audience: youth groups, children

Length: 10 minutes, plus 3-minute music video

Date: 1991

Producer: Colorado State University in cooperation with the National Association of State Foresters and the USDA Forest Service.

Order from:

Cost:

Copying Policy:

Comments: Viewer should be inspired to join an existing group or form their own. Program is designed to show the depth and scope of youth groups involved in making a difference in their environment.

Title: **The Landscape below Ground, Part 1—Managing Urban Soils**

Summary: Eleven topics are presented in 2- to 3-minute segments. Highlights include preventing and measuring soil compaction, treating compaction through amendments, assessing root decay and mitigating planter-box soil contamination.

Audience: City foresters & engineers, arborists, and especially urban forestry consultants. To a lesser extent builders and developers, because it does not give large amounts of insight with the operations process.

Length: 31:27

Date: 1994

Producer: International Society of Arboriculture

Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com

Cost: sold as 2-volume set with Part 2; retail: \$60.00 (+ \$8.95 s&h); ISA member: \$45.00 (+ \$5.95 s&h)

Copy Policy: Copyrighted, no copying allowed.

Comments: Good but brief overviews of each topic. The workshop proceedings go into far more detail with pictures and graphs and are a better resource plus cheaper than the video at the \$35 retail price, \$30 member price (plus \$5.95 shipping and handling).

Title: **The Landscape below Ground, Part 2—Managing Root Growth**

Summary: Fourteen topics, including: where and when roots grow; nursery containers and techniques; root development after

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Audience: transplanting; root-pavement conflicts in regard to sidewalks, bike paths, utility trenching; analysis of various root barriers. Landscape & nursery industry, city foresters & engineers, arborists, urban forestry consultants.
Length: 33:10
Date: 1994
Producer: International Society of Arboriculture
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: sold as 2-volume set with Part 1; retail: \$60.00 (+ \$8.95 s&h); ISA member: \$45.00 (+ \$5.95 s&h)
Copy Policy: Copyrighted, no copying allowed
Comments: Similar to Part 1 where each 2-3 minute segment entices, but does not do justice to the topic. The workshop proceedings are more in depth, they cost \$35.00 non-ISA members and \$30.00 members, \$5.95 s&h.

Title: **Natural Resources: A Career Choice That Matters**
Summary: Shows natural resource careers as those in which an individual can have a good job and also "make a difference." With upbeat music and hundreds of quick images, the video encourages students to consider a career in natural resources.
Audience: junior high- and high-school students, youth groups and leaders, parents, guidance counselors, "undecided" college students
Length: 6:00
Date: 1991
Producer: USDA Forest Service and Society of American Foresters.
Order from:
Cost: \$15 (SAF members: \$10)
Copy Policy:
Comments: Good introductory video for use at a career day.

Title: **New Life in the City—The Greening of Detroit**
Summary: Documents the process that this nonprofit organization went through to initiate a large-scale tree planting project.
Audience: tree boards and nonprofit organizations
Length: 5:00
Date: 1994
Producer: John Walter Thompson, 500 Woodward Avenue, Detroit, MI 48226-3428
Order from:
Cost: Nominal fee for duplication costs
Copy Policy: Can copy if not for broadcast over cable or mass produced
Comments: Illustrates proper handling of B&B stock. Trees appear to be planted too deeply; no mulch after planting. A warm fuzzy.

Title: **Oak Wilt**
Summary: Illustrates the range of oak wilt, its symptoms on oak species in the north central states, methods of prevention and control. Animation is used to illustrate methods of prevention and control.
Audience: homeowners, arborists, foresters, students and land managers looking for options in managing oak wilt.
Length: 19:00
Date: 1995
Producer: University of Illinois at Urbana-Champaign
Order from: Cyndi Moore, Agricultural Publications, 67 Mumford Hall, 1301 W. Gregory, Urbana, IL 61801. Phone: 217-333-2007. Fax: 217-244-7503. If you order, request publication OACE #015. Checks should be payable to University of Illinois.
Cost: \$25.00
Copy Policy: Copyrighted by the University of Illinois Board of Trustees. No duplication.
Comments: *Oak Wilt* is professionally produced and contains accurate, up-to-date information. A six-page Wisconsin Cooperative Extension Service bulletin summarizing the information presented in the video is included.

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Title: **Oak Wilt in Wisconsin**
Summary: There are two separate shows on this video: first, a 14-minute slide-tape presentation narrated by Wisconsin Public Radio's Larry Meillor. It covers the basics of oak wilt biology, spread, prevention and control. The final 21 minutes is a UW film, circa 1960, on oak wilt. Interesting from an historical perspective. The audio sounds straight out of a WW2 newsreel.
Audience: homeowners, arborists, foresters, students and land managers looking for basic information on managing oak wilt.
Length: 35:00
Date: 1994
Producer: Wisconsin Garden Club Federation
Order from:
Cost: Cost of duplication
Copy Policy: Copy freely
Comments: This video of a slide-tape show provides basic information on oak wilt, but it's not nearly as polished as the oak wilt video from Illinois. Because it is a series of stills, you don't get quite the same visual information. It is inexpensive, however, and can be copied freely. Contact your local Wisconsin Garden Club, UW-Extension office or DNR urban forestry coordinator.

Title: **Planting Methods of the Minnesota Department of Transportation (MN/DOT)**
Summary: This video provides excellent step-by-step instructions for evaluating quality, health and vitality of balled & burlapped, bare root and containerized plants as they arrive at the planting site. The planting process is also explained and demonstrated.
Audience: anyone preparing to coordinate or participate in a planting project, including seasoned veteran tree planters and inexperienced tree planters
Length: 14:30
Date: 1994
Producer: MN/DOT
Order from: N/A
Cost: This tape is not available for purchase. If you would like a copy contact your regional urban forestry coordinator.
Copy Policy: Not copyrighted. Duplication is okay.
Comments:

Title: **Powerful Problems/Growing Solutions**
Summary: Provides an overview of the major benefits of community trees, details societies need for/reliance on electricity and explains the steps necessary for selecting more compatible tree species for planting near power lines.
Audience: arborists, tree board members, community officials and leaders, homeowners
Length: 12:00
Date: 1989
Producer: International Society of Arboriculture and Louisville Gas and Electric
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$32.00 (+ \$5.95 s&h); ISA member: \$25.00 (+ \$3.95 s&h)
Copy Policy: Copyrighted. No copying allowed without written permission.
Comments:

Title: **Pruning Standards and Practices for the 21st Century**
Summary: A visual overview of the ANSI A300 standard, the video includes definitions, general rules and techniques, reference to safety standards, and examples of incorporating pruning objectives into written specifications. Addresses special circumstances such as pruning near overhead power lines, espalier, pollarding and palms.
Audience: arborists-in-training, city foresters, grounds managers
Length: 24:00
Date: 1996
Producer: National Arborist Association and International Society of Arboriculture
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$90.00; ISA members: \$60.00; \$8.95 s&h
Copy Policy:
Comments: Does a good job of covering the basic do's and don'ts of pruning.

Urban Forestry Video Resources

- Title:** **Root Injury and Tree Health**
Summary: Addresses common causes and effects of root damage in landscape trees and suggests prevention measures. Discusses root systems and root growth, and includes numerous shots of excavated roots.
Audience: tree boards, tree care advisors, untrained or semi-trained municipal foresters, homeowners
Length: 9:30
Date: 1995
Producer: Morton Arboretum/Illinois Arborist Association
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129; Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$35.00 (+ \$5.95 s&h); ISA members: \$25.00 (+ \$3.95 s&h)
Copy Policy: Copyrighted. No copying without written permission.
Comments: Comes with companion booklet.
- Title:** **Save Our Trees—Stop Oak Wilt in Our Backyard and Neighborhood**
Summary: Various homeowners explain why and how they controlled oak wilt. Shows how one neighborhood banded together for more effective and affordable control. Shows vibratory plow at work.
Audience: homeowners and neighborhoods dealing with oak wilt, tree boards, tree care advisors, garden clubs, municipal foresters
Length: 8:20
Date: 1994
Producer: MN Dept of Agriculture Oak Wilt Program
Order from:
Cost: none
Copy Policy: no restrictions
Comments: Well suited for non-professionals; not overly technical. Links home construction with oak wilt incidence.
- Title:** **Saving Energy with Shade Trees (SMUD Tree Planting Program)**
Summary: Describes a tree planting program/partnership for energy savings between the Sacramento Tree Foundation and the Sacramento Municipal Utility District
Audience: utilities/groups interested in examples of utility/tree partnerships
Length: 8:15
Date: 1993
Producer: Sacramento Tree Foundation/Sacramento Municipal Utility District
Order from:
Cost:
Copy Policy:
Comments: Possibly useful in stimulating utility partnerships. Includes information on the benefits of trees for energy conservation. Concepts best suited for hot, dry climates. Contains images of signs nailed into trees.
- Title:** **A Special Kind of Care**
Summary: Urban and community forestry presentation highlighting the Tree City USA program. Emphasizes planning for the future. Discusses program development, the importance of proper care and a plan of action, citizen involvement, and benefits.
Audience: volunteer/service organizations, small communities, officials
Length: 13 minutes
Date: 1986
Producer: The National Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.
Order from:
Cost: \$12.95 (+ \$3.50 s&h)
Copying Policy: None
Comments: Well done

Urban Forestry Video Resources

Title: **Splendid Trees, Idaho's Diverse Native & Urban Forests**
Summary: This video gives a short synopsis on the history of trees in Idaho, beginning with homesteading and logging and ending in present day. It then goes on to discuss the various habitat types and climates found in Idaho, and gives a narrative on native trees in each area.
Audience: Anyone not familiar with native trees in Idaho. May be a bit too basic for forestry-type people.
Length: 18:30
Date: 1994
Producer: Mountain Visions, Boise, Idaho
Order from: Idaho Department of Lands, P. O. Box 670, Coeur d'Alene, ID 83816. Phone: 208-769-1525.
Cost: Free/ On loan
Copy Policy: Copyrighted
Comments: A good example of how to use still photos and fade in and out to produce a reasonably priced video. The video travels back and forth between traditional forests and urban forests, showing characteristics from both. A bit long!

Title: **Striking a Balance**
Summary: The video describes a utility company's tree program. It illustrates the reasons for trimming trees near power lines, and selecting trees compatible with above- and below-ground lines. The community's perspective is included through a village trustee who is a tree lover. Shows the benefits of partnership between community and utility.
Audience: tree boards, audiences antagonistic to utility trimming, homeowners, utility companies
Length: 8:48
Date: 1993
Producer: Orange & Rockland Utilities, Inc.
Order from:
Cost:
Copy Policy: Copyrighted
Comments: Good quality production. Useful for utility/tree conflict situations.

Title: **This is Urban Forestry**
Summary: Defines the urban forest. Focuses on the science and management of urban forestry. Discusses the ecosystem approach to resource management, urban foresters, land use/development decisions, citizen involvement, new technology and benefits.
Audience: general audiences, community officials
Length: 12:00
Date: 1981
Producer: National Urban Forestry Council and American Forests.
Order from: American Forests, PO Box 2000, Washington, DC 20013. Phone: 202-667-3300.
Cost:
Copy Policy:
Comments: Copy of a copy; marginal quality. Somewhat outdated, but content OK.

Title: **Tree Planting & Care**
Summary: Very thorough how-to on landscape tree planting, including species selection, buying a quality tree, site preparation, planting technique and aftercare. Covers B&B, bare root and containerized stock. Training pruning is thoroughly addressed.
Audience: homeowners, tree planting volunteers, untrained and semi-trained municipal staff who plant trees, landscape contractors
Length: 16:20
Date: April, 2001
Producer: Trees Forever
Order from: Iowa State University Extension?
Cost: ?
Copy Policy: ?
Comments: High-quality production. Consistent with current science and with Wisconsin DNR planting recommendations. Video comes with companion booklet, *Community Tree Planting and Care Guide*, by Iowa University Extension

Urban Forestry Video Resources

- Title:** **Tree Planting & Pruning**
Summary: A basic overview of planting, including: matching trees with site, sun and property owner objectives; selecting a quality tree; differences between container, B&B and bare-root stock; handling; planting techniques; pruning young trees; problems with topping and wound paints; target pruning
Audience: municipal staff that plant and prune on a limited basis, volunteer planting groups. Too basic for professional arborists.
Length: 10:00
Date: 1993
Producer: Missouri Department of Conservation
Order from: Missouri Conservation Department, PO Box 180, Jefferson City, MO 65102-0180; telephone: 314-751-4115
Cost: \$9.00 includes postage & handling
Copy Policy: No copies can be made.
Comments:
- Title:** **Tree Response to Pruning Techniques**
Summary: Intended to educate the audience about the short-term and long-term effects of different types of tree pruning practices. Focuses on the biological processes that occur in trees relative to different pruning techniques.
Audience: High school to adult audiences.
Length: 6:00
Date: September 1996
Producer: Harvey A. Holt and Rita L. McKenzie/ Purdue University
Order from: Agricultural Communications Service, Media Distribution Center, 301 S. 2nd St., Lafayette, IN 47901. Phone: 317-494-6795. When ordering, refer to V-FNR-12.
Cost: \$14.95
Copy Policy:
Comments: Short but good.
- Title:** **Tree Source—A Video Resource Library, Volume One**
Summary: The video contains two programs: "Planting a Tree Successfully" and "Caring for a New Tree." Program one considers local climate, soil conditions and drainage, species selection, quality of plant material, site preparation, root stock, planting depth and handling. Program two discusses staking, tree wrap, pruning, mulching, fertilization and watering.
Audience: garden/civic organizations, homeowners, general audiences
Length: 17:00 (Program 1- 9:00; Program 2 - 8:00)
Date: 1992
Producer: International Society of Arboriculture
Order from: International Society of Arboriculture, PO Box 3129, Champaign, IL 61826-3129. Phone: 888-ISA-TREE; Fax: 217-355-9516; On-line: www.isa-arbor.com
Cost: retail: \$32.00 (+ \$5.95 s&h); ISA member: \$25.00 (+ \$3.95 s&h)
Copy Policy: No
Comments: Well done, but promotes some questionable techniques (e.g., trunk wrapping, amending soil, staking with wire and hose, etc.). Lacks instructions on proper pruning.
- Title:** **Trees are Treasure—Sustaining the Community Forest**
Summary: An introduction to the benefits of managing community forests vis-à-vis development. Discusses the origin of tree care/preservation ordinances. Shows examples of destruction caused by poorly planned/implemented development. Interviews developer and business owner who favor tree management and shows citizen involvement in the process.
Audience: city councils, park boards or concerned citizens, particularly in areas with high development pressure
Length: 12:32
Date: 1993
Producer: Scenic America
Order from: Scenic America, 21 Dupont Circle NW, Washington, DC 20036. 202-833-4300
Cost: \$20
Copy Policy: Copyrighted
Comments: Focuses on whys of tree protection, but not the hows. A good appetizer to help convince groups of the need for tree management in developing areas, but not the main course.

Urban Forestry Video Resources

Title: **Trees from Nursery to Landscape**
Summary: Everything you need to know about landscape tree planting, revealed through a horticulturist's visit to a homeowner. Plenty of detail on selection criteria, transporting, handling, site preparation and planting depth. Gives a glimpse of nursery operations, including heeling-in, digging and wrapping. Major points are reinforced/summarized with visual checklists.
Audience: homeowners, tree planting volunteers, untrained and semi-trained municipal staff who plant trees, landscape contractors
Length: 26:00
Date: 3/26/99
Producer: Wisconsin Department of Natural Resources
Order from: Greening Milwaukee, 1150 East Brady Street, Milwaukee, WI 53202; telephone: 414-273-8733
Cost: ?
Copy Policy: ?
Comments: Consistent with current science and Wisconsin DNR planting recommendations. Oriented toward planting on heavy soils.

Title: **Trees in Any Language**
Summary: Evocative, powerful and inspirational sharing of humanity's special connection to trees. Adults and children share personal stories, myths and sacred texts against a backdrop of original music and beautiful visuals.
Audience: K-adult
Length: 21:16
Date: 1995
Producer: Trees Forever
Order from: Trees Forever, 1233 7th Ave., Marion, Iowa 52302. Phone: 800-369-1269. Fax: 319-373-0528
Cost: \$30.00 (includes a study guide and s&h), or \$20.00 rental (\$10.00 fee + \$10.00 deposit). Cassette recordings of the soundtrack are also available for \$6.00.
Copying Policy: Copyrighted. Call: 800-369-1269
Comments: Video meets Iowa's multi-culture infusion standards (K-12). Intended to illuminate the multi-cultural and universal appeal of trees, evoke feelings and provoke discussion, and inspire greater compassion towards trees and the environment.

Title: **Trees, Please!**
Summary: Municipal tree planting program developed in Pekin, Illinois, a city of 35,000 population. Mentions most of the "DOs" for a successful urban forestry program (inventory, survey analysis, planning, citizen involvement, networking, forming partnerships, and cost containment).
Audience: urban forestry introduction for tree boards, city administrators, nonprofit organizations, volunteers and youth tree planting programs
Length: 14:56
Date: 1991
Producer: Deverman Advertising
Order from:
Cost: Free for the asking. Sent with a packet of printed information.
Copy Policy: No restrictions; spread the word.
Comments: Innovative idea of having the "state school tree program" distribute appropriate tree species instead of conifers. Using lining-out stock (seedlings) and tree shelters for low cost/high visibility program. A real eye catcher! Info: Tom Sassman, Director of Public Works, 1208 Coch, Pekin, Illinois 61554; phone: 309-477-2328.

Title: **Urban Forestry and the Menominee**
Summary: A tribal elder shares the meaning of trees to Menominee people according to history and culture. Also, the steps taken by the tribal government to reforest the neighborhoods and housing areas are explained.
Audience: urban foresters and nonprofit organizations interested in working with Indian tribes, and interested individuals
Length: 23:00
Date: 1993
Producer: Menominee Youth Television
Order from:
Cost: Free, but, supplies are limited.
Copy Policy: Not copyrighted. Duplication is okay.
Comments:

Title: **Urban Forestry: The Kuna Story**

Urban Forestry Video Resources

Summary: A story of a small community of just over 1,000 people in Idaho that developed a community-wide tree planting program. The video tells how an interested citizen got the towns people and local businesses to pitch in to beautify the community and expand the economic base while doing it.

Audience: volunteer organizations, small communities

Length: 16 minutes

Date: 1993

Producer: Idaho Department of Lands

Cost:

Order from:

Copy Policy: Credit on label

Comments: Provides a few good ideas for community involvement and successful ways to fund and implement a community tree planting effort. The quality of the video is marginal—may be from copying.

Title: **Working with Your City Council**

Summary: Gives practical, step-by-step advice for approaching your local governing body to get funding for your tree project. Includes interviews with municipal elected officials and staff.

Audience: tree boards and other volunteer tree groups

Length: 11:50

Date:

Producer: Iowa State University and Trees Forever

Order from: Trees Forever, 800-369-1269

Cost:

Copy Policy:

Comments:

Title: **Young People Caring about Trees**

Summary: This how-to video provides students with the information they need to plant trees on their school grounds. It includes information on site preparation, species selection, planting and care.

Audience: K-12

Length: 7 minutes

Date: 1994

Producer: Tom A. Freelove; Written by John Walkowiak, Iowa DNR

Order from:

Cost: N/A

Copying Policy: OK if proper credit is given

Comments: Recommends that trees be planted at the same depth they grew in the nursery.

Title:

Summary:

Audience:

Length:

Date:

Producer:

Order from:

Cost:

Copy Policy:

Comments: