

Western UCF Network (CWSF): Program Update... Actions, Partnerships and Collaborations



Alix Rogstad

***Urban & Community Forestry,
Arizona State Forestry***

SGSF-UCF Meeting, Tampa FL; 28 Jan 14

Who We Are



Who We Are



Who We Are

- Patricia Joyner, Alaska
- Mary Taufete'e, American Samoa
- Alix Rogstad, Arizona
- John Melvin, California
- Keith Wood, Colorado
- Chuuk Atan, Kosrae Sighrah, Pohnpei Victor & Yap Urhaitil, Fed. States of Micronesia
- Justin Santos, Guam
- Teresa Trueman-Madriaga, Hawaii
- David Stephenson, Idaho
- Tim McDonnell, Kansas
- Manny Pangelinan, Northern Mariana Islands
- Karness Kusto, Marshall Islands
- Jamie Kirby, Montana
- Eric Berg, Nebraska
- David Howlett, Nevada
- Robert Wood, New Mexico
- Gerri Makay, North Dakota
- Paul D. Ries, Oregon
- Pua Michael, Republic of Palau
- Rosa Quiles, Puerto Rico
- VACANT, South Dakota
- Meridith Perkins, Utah
- Marilyn Chakroff, Virgin Islands
- Linden Lampman, Washington
- Mark Hughes, Wyoming

Network Leadership Team



Team Make-Up:

Chair, Vice-Chair, Past Chair,
and CWSF State Forester

2014:

Patricia Joyner, Alaska – Chair

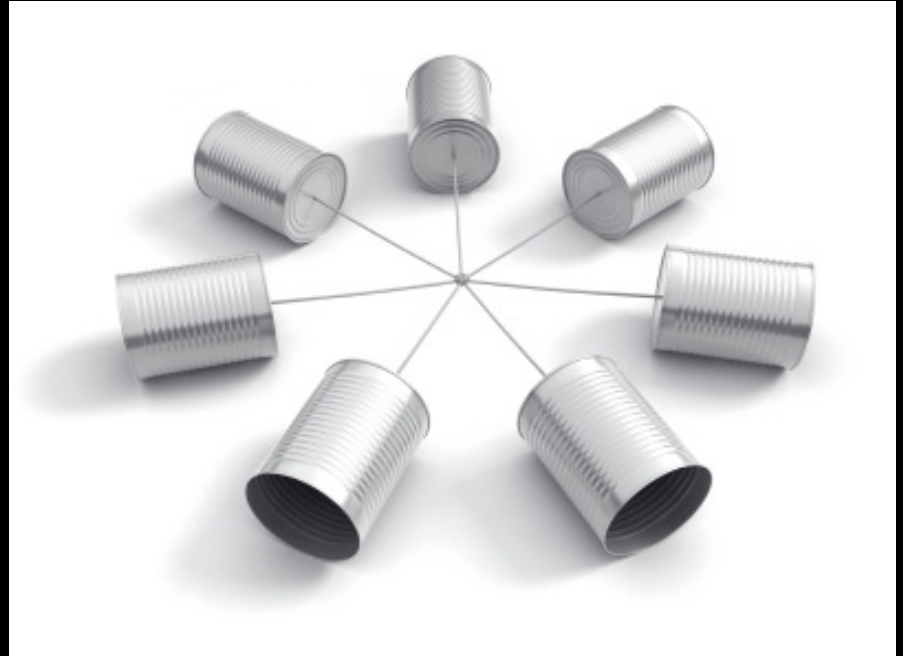
Alix Rogstad, Arizona – Vice-Chair

Jamie Kirby, Montana – Past Chair

Larry Kotchman – ND State Forester

Gatherings

- Quarterly Meetings (via conference call)
 - February
 - May
 - August
 - November
- Annual Meeting
 - 2013 – 22-24 October, Portland OR
 - 2014 – Date and Location TBD (expected in fall)



Western Liaisons

- Arbor Day Foundation:
Eric Berg, NE
 - Tree City USA
 - Sustainable Trees Grants
- National Technology Transfer:
Dave Stephenson, ID
- i-Tree Development Team:
Jamie Kirby, MT



Accomplishments & Progress

1. Network Structure Development

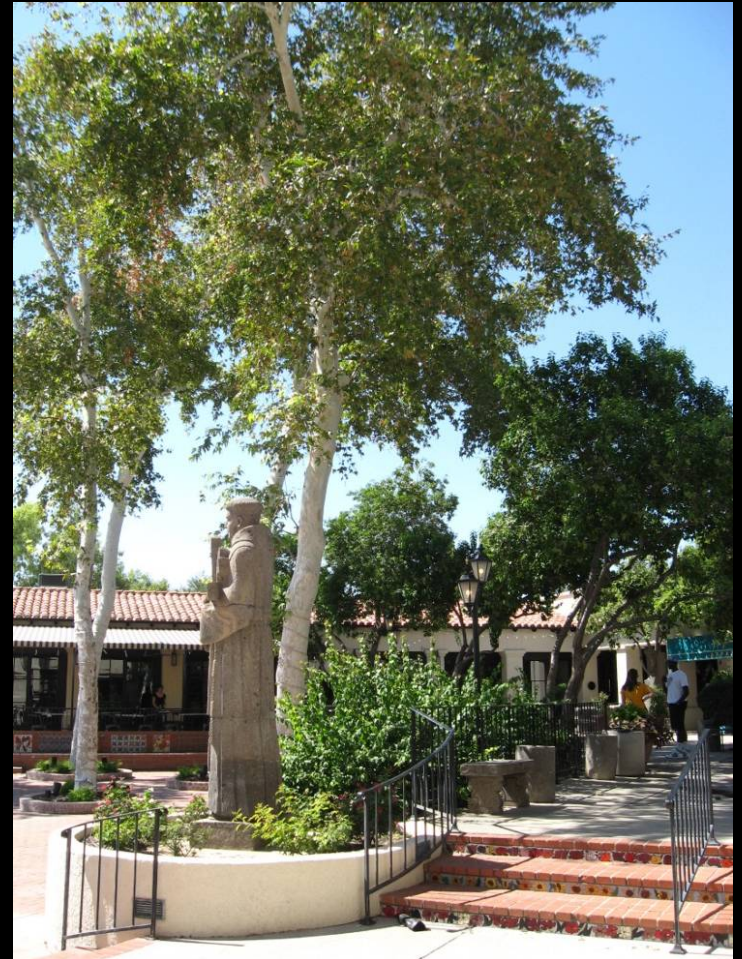
- Leadership Guidelines
- Historical References

2. WFLC Taskforce

- Charter, Tasks and Deadlines

3. Marketing Strategy

- Showcase Success Stories



Network Structure Development



- Initiated in 2009
 - Network ListServ
- Three meetings
 - 2010 (Albuquerque, NM)
 - 2012 (Denver, CO)
 - 2013 (Portland, OR)
- Formalizing structure and membership
- Documenting accomplishments (historical reference points)

WFLC Taskforce



- Result of 2012 Mtg
- Charter approved in April 2013
 - assess current regional program structure and delivery
 - evaluate alternatives to increase efficiency, effectiveness and success
 - make recommendations to WFLC membership
- Taskforce extended to May 2014

Marketing Strategy

- First draft - 2008
- Key Messages are still true
- Revise and update
- Capture State success stories



Sampling of Western Projects

- *Alaska*

- Launched “*When we each plant a tree, we all plant a Forest*” campaign to educate citizens.

- *Arizona*

- Father Kino Trees. Expanding outreach to citizens regarding culturally significant native/non-native edible trees (nut, pod and fruit producing).

- *Colorado*

- EAB has arrived. Generating new collaborations and ideas around the South Platte River urban waters partnership.

Sampling of Western Projects

- *Hawaii*
 - Coastal readiness; long-term study of which plants withstand tropical storms.
- *Idaho*
 - Working on a regional canopy analysis using Community Viz; includes stormwater and air quality benefits.
- *Montana*
 - School ReLeaf... like Tree Campus, but for K-12. Uses PLT curriculum and schools are rewarded with tree cookie plaques.

Sampling of Western Projects

- *Nebraska*
 - Developing a new Conservation Ed program.
- *Nevada*
 - Using “bio-char” as an amendment to urban tree wells to improve soil. (Recently completed field testing.)
- *North Dakota*
 - Host annual “Tree Bowl” (football game) for Tree Cities and youth tree planters.
- *Oregon*
 - Lead tours for elected officials to talk about UCF and discuss topics that cross regional boundaries.

Sampling of Western Projects

- *Utah*
 - Partner with Extension in each county to provide webinars to urban foresters and interested public.
- *Washington*
 - Developing occupational program for prisoners (using prison mill) to use urban tree waste to develop products sold by communities and non-profit groups.
- *Wyoming*
 - Statewide “Tree Manager’s Focus Group” meets in different communities under specific themes (ordinance enforcement, storm damage recovery, etc.).

Tree Philosophy



Trees think long-term



Thank You



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