

Table of Contents

Foreword.....	v
Acknowledgments.....	vii
Introduction	1
1 – Get Started	
Selecting Communities	5
Building a Team	7
2 – Plan Activities	
Assessing Communities	9
Coordinating a Meeting of Community or Industry Leaders	10
Following the Meeting.....	12
Is Public Input Needed?	13
Public Perceptions.....	14
Goals, Objectives, and Your Audience.....	15
Selecting Outreach Tools.....	15
3 – Outreach Tools	
Raising Awareness	19
Increasing Comprehension.....	25
Engaging the Public.....	30
4 – Logistics.....	37
5 – Fact Sheets	
General Overview Fact Sheets	
An Invitation to Explore Possibilities	
Common Concerns	
Comparing Wood and Fossil Fuels	
Environmental Fact Sheets	
Climate Change and Carbon	
Environmental Impacts	
Impacts on Air Quality	
Sustainable Forest Management	
Economic Fact Sheets	
Economic Impacts of Generating Electricity	
Sources and Supply	
Technical Fact Sheets	
Federal Policies and Incentives	
Financing Woody Biomass Facilities	
Heat and Power Applications	
Small Heating Units	
State and Local Policies and Incentives	
Systems That Convert Wood into Energy	
Using Wood Fuels in Existing Coal-Fired Power Plants	

6 – Case Studies

- Burning Sawdust for Heat and Power
- Challenges of Obtaining a Wood Supply
- Co-firing with Wood and Sugarcane Waste
- Co-firing with Wood and Switchgrass
- Converting from Natural Gas to Waste Wood
- Forest Industry Creates Its Own Power
- Innovative Fuel Sources Generate Success
- Powering the Grid with Waste
- Power to the People
- Using a Mix of Fuels to Produce Heat and Power
- Waste-to-Energy Program
- Wood and Paper Trim the Energy Bill
- Wood Power Heats a Public School
- Wood-powered Whiskey

7 – Community Economic Profiles

Alabama	North Carolina
Arkansas	Oklahoma
Florida	South Carolina
Georgia	Tennessee
Kentucky	Texas
Louisiana	Virginia
Mississippi	

8 – Presentation

9 – Resources

- Community Engagement & Outreach
- Economics
- Energy
- Environmental Considerations
- Forest Management
- Infrastructure & Logistics
- Policy
- Social Considerations
- Technology
- Woody Biomass Groups, Organizations, & Consultants

10 – Appendix

- Handouts

- Wood to Energy Conversion Handout
 - Media Question and Answer Handout

- Gainesville Report

- Using Wood for Energy in Gainesville, Florida (Gainesville Report)
 - Citizen Energy Survey
 - Gainesville Community Forum Questions and Answers

- Background

- Assessing the Economic Availability of Woody Biomass
 - Do-It-Yourself Supply Curves
 - Supplying Equipment for Woody Biomass Projects: PRM Energy Systems, Inc.

- Glossary
